



## Company Data

TOA Corporation is dedicated to the development, manufacturing and distribution of premier audio and security products. TOA Corporation was founded in Kobe, Japan over 70 years ago. All of TOA's products bear its name. TOA operates in over 100 countries worldwide, with more than 1500 employees and sales greater than \$300 million dollars. TOA manufacturing facilities are found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.



TOA's extensive line of audio products includes amplifiers, speakers, mixers, wireless microphone systems, digital processors and network audio. For links to other TOA websites around the world, visit the TOA Global website at <http://www.toa.jp>.

TOA Electronics, Inc. was founded in the United States in 1974, exactly 40 years after TOA Corporation began its life in Kobe, Japan. The original offices were in San Francisco, CA and was headed by Mr. Takao Toyama, who was appointed President to oversee the US business group from 1974-1977. About the same time, the groundbreaking 900 Series mixer-amplifier was introduced. In addition, TEI entered the US intercom market with its EXES Series, which was widely deployed in hospitals & prisons throughout the US. By around 1980, TEI entered the Pro/MI market with an impressive array of speakers, amplifiers, mixers & microphones, targeted at professional musicians and sound engineers. The lineup was highly successful throughout the 80's and in 1988, the first multi-channel, multi-function DSP (known as "SAORI") was launched to high acclaim in the US. However, in the 90's, TEI changed its focus towards more commercial solutions, including products for commercial paging & security Intercom. In the aftermath of 911, and with a growing interest in security, TEI decided the moment was ripe to launch its lineup of CCTV security cameras, which were hugely popular in Japan & Asia. After several years, TEI ultimately shifted away from this market to refocus its efforts on commercial audio, Intercom & Mass Notification, which are areas for which TOA is globally renowned. In 2008, TEI expanded the scope of its business to include Mexico, Central America and the Caribbean. Shortly thereafter, TEI established its presence in the NYC area to better support its Eastern time zone customers, as well as those in Central America. Then, in 2010, TEI added a headquarters office in Secaucus, NJ. This location is now home to TEI's Sales & Marketing team, as well as its east-coast customer service and product support personnel. TEI is now headed by Mr. Yasuyuki Takahashi, who is President & CEO in charge of US, Canada & Central America. TOA continues to grow and promote its wide range of innovative PA, paging, Intercom & Mass Notification solutions throughout North America.